



THE PROSP(A)RITY PROJECT

Pursuing prosp(a)rity by defeating disparity.



Bri Franklin

Co-Founder, President & CEO

Briana "Bri" Franklin is a businesswoman, philanthropist, and student debt expert/thought leader with a passion for the socioeconomic and holistic empowerment of Black girls and women.

Having taken on a financial burden that eventually ballooned to nearly \$120K in student debt through her undergraduate studies at Dartmouth College, Bri developed an acute appreciation for the challenges many student debt holders experience, including diminished ability to establish financial independence, take advantage of personal freedoms—such as starting a family and/or home buying—or launch business ventures.

In recognizing the extent to which other Black women in particular experience adversity at the hands of the \$2T student debt crisis as well as lack of financial literacy, she formed The Prosp(a)rity Project as a solution for eradicating these systemic barriers.

Her work has been profiled in outlets such as Forbes, BuzzFeed, Authority Magazine, and Thrive Global, attracting support from audiences worldwide and—by way of The Prosp(a)rity Project—generating nearly \$400,000 in revenue.